



The Nation of Makers Conference (NOMCON), occurring June 14-16, 2019 in Chattanooga, Tennessee, is our annual gathering of the Nation of Makers community. This two day working conference is designed to bring together the breadth of the national maker community towards the goals of:

- **Building a strong Nation of Makers network between diverse organizations, industries, government entities and our members nationwide**
- **Generating robust, long-lasting collaborations, partnerships and projects that achieve more impact than any one organization could achieve on its own**
- **Maintaining and encouraging the growth of an inclusive Nation of Makers**
- **Maximizing both local and global impact through the passion, creativity and diversity of the maker community**

“Coming together is a beginning; keeping together is progress; working together is success.”
- Edward Everett Hale



Building on the momentum of intentional inclusion from our inaugural event, NOMCON 2019 celebrates the Power of the Network; that our collective talents, resources and backgrounds are the backbone of the Maker Movement and by working together, we are stronger. We accomplish this by curating an engaging conference that encourages attendees from all corners of the country to harness the power of the network together through facilitated breakout sessions, small-team working groups, open discussions, structured and unstructured networking opportunities, and dynamic keynote speakers.

We invite your organization’s partnership as we work together for the benefit of: strengthening our inclusive network of maker organizations, engaging our diverse maker network in deep and meaningful collaborative exchange, celebrating our continued success with current partners, and expanding the Maker network by welcoming new partnerships with extraordinary industries and organizations. Together, we are capable of producing tangible projects and partnerships that utilize the Nation of Makers network to have far reaching impacts throughout the United States and beyond. Please see below for a variety of ways that you can partner with us to support NOMCON 2019, and to strengthen the Nation of Makers network. We look forward to your support.

Tier 1 Partners

Up to 2 at \$50k each or 1 at \$100k

- Top level impact and recognition.
- Premium logo placement on print materials.
- Invitation for organization executive to provide welcoming remarks, make public announcement/commitment, and/or introduce keynote speaker during opening and/or closing plenary sessions.
- Prime selection of your Quad booth in the Exhibitors Hall.
- Twelve complimentary conference registrations.
- First pick for Conference Speaker Track Session.
- First pick for named break-out room or other gathering space, and
- First pick of named sponsor hosting official Friday or Saturday networking receptions.



Tier 2 Partners

Up to 4 at \$25k

- Significant impact and recognition.
- Logo placement on printed program and materials.
- Individual recognition with an invitation to make special announcement or commitment during opening and/or closing plenary.
- Second pick for Conference Speaker Track Session.
- Prime selection of your Double booth in the Exhibitors Hall.
- Six complimentary conference registrations.
- Second pick for named break-out room or other gathering space.



Tier 3 Partners

Up to 8 at \$12.5k

- Meaningful impact and recognition.
- Logo placement on printed program and materials.
- Group recognition during opening and/or closing plenary.
- Prime selection of your Single booth in the Exhibitors Hall.
- Three complimentary conference registrations.
- Third pick for named break-out room or other gathering space.



We fundamentally believe that meetings don't solve problems, people do. That is why NOMCON is specifically designed to seed ideas, partnerships, relationships and provide a launching pad for work that will start when the conference ends. To accomplish this, we are creating a structure in which Conference Tracks will consist of an [Ignite Talk session](#) with rapid-fire ideas shared from the stage followed by break-out working sessions (facilitated by those presenters) to explore next steps, potential collaborations,

unanswered questions, and community research agendas. The working session will then be able to continue collaborations beyond the conference with pre-seeded project fund.

Conference Track Partner

6 at \$10k

The track partner will assist in supporting the track session in the lead up to the conference by helping to articulate the relevance of the track session to the broader community and recruit talk submission (which will be reviewed and selected by independent curators). At NOMCON, Track Partners will open each Ignite Talk session and introduce the speakers as well as welcome attendees to the working session.

Additionally, partners will receive branding and recognition in printed/online program, conference notifications and announcements, and on-site in the breakout room locations. Following the conference, the Track Partners will be recognized during the ongoing work facilitated by the seed-fund as well as during a Community Conference Call dedicated to sharing outcomes from the working groups.



In addition to the overall conference experience, there is a specific need for providing food and refreshments throughout the two day experience. Without support, however, we will not be able to cover these expenses.

Breakfast & Breaks Partner

2 Breakfasts at \$5k; 2 Breaks at \$5k; 2 Lunch Partners at \$10k

We would like to have breakfast at the Chattanooga Convention Center each morning of the conference to welcome attendees and encourage early arrival. Throughout the day, we would also like to have break stations with quick snacks and drinks (water, coffee, and/or juice) to provide important energy boost and mingling opportunities for attendees. Branding and recognition for each day's breaks partner will be included in printed/online program, conference notifications and announcements, and on-site at food location.



Reception Partner

2 at \$10k

Two official evening receptions, one Friday and one Saturday, will welcome attendees and provide more opportunities to build on the power of the Network (each with a different theme or focus). These events are key social networking mixers and will have high visibility in planning and program. Each of the receptions will be hosted by a top-tier sponsor, and co-hosted by a reception partner. Branding and recognition in printed/online program, conference notifications and announcements, and on-site at food location.

Bus & Train Routes Travel

3 at \$6k (plus direct travel costs)

We are mapping out a series of "bus routes" for which we will charter a 55-passenger commercial bus to drive with pre-planned stops at hacker and maker spaces along the way. Passengers will be expected to pay a portion of the cost with a set portion of the seats will be reserved for those who otherwise would not be able to afford to attend the conference. Each bus will be labeled for the sponsoring organization and will be used during the weekend for help shuttling attendees between the convention center and the hotels or locations for receptions, etc. Additionally, branding and recognition in printed/online program, conference notifications and announcements, will be made to recognize the travel partners.

If you are interested in a NOMCON 2019 partnership, please email dorothy@nationofmakers.us